



UNIVERSITY
of
GREENWICH | **Natural
Resources
Institute**

***'Biopesticide Market Opportunities'
strategic knowledge sharing and networking event***

The **Enterprise Europe Network SE UK** and the **Natural Resources Institute** are jointly holding an event that will:

- provide an opportunity to hear from a range of pest management stakeholders on Integrated Pest Management (IPM) and the drivers for change in pest management technologies and practices in European agriculture and horticulture
- bring them together with representatives from companies in different parts of the industry wishing to learn about and exploit new markets for alternatives to conventional chemical pesticides
- include a workshop session to hear and discuss in syndicate new technology proposals from a number of companies/organisations

**Biopesticides - the next big growth in the agricultural sector
with market potential estimated at \$1bn by 2017**

The Event will be held on **Thursday 11th April 2013** at:-

University of Greenwich
Old Royal Naval College, Park Row
London SE10 9LS

The event is aimed at stakeholders in the current and new technologies and regulatory aspects of biopesticides and IPM along with the companies engaged in the manufacturing and supply chains that will be affected by changes in legislation, technology and associated farming practices and of course the farmers themselves and representative bodies from the Agricultural Sector.

Participants will be facilitated to make new contacts that might lead to both commercial and technology development partnerships, addressing new markets for biopesticides and other IPM component technologies.

Networking Event to understand new EU Biopesticide Legislation

New EU legislation will limit the number of pesticides farmers can use, and increase the importance of Integrated Pest Management (IPM) as an alternative, thus changing the way plant protection products are licensed, produced and used.

NRI and the Enterprise Europe Network are hosting an event on Thursday 11th April 2013, '*Biopesticides – the next big growth in agricultural sector with market potential estimated at \$1bn by 2017*' that will bring together representatives from companies in different parts of the plant protection industry. It will provide an opportunity to hear from a range of pest management stakeholders on IPM and the drivers for change in pest management technologies and practices in European agriculture and horticulture.

"IPM is a sustainable approach to managing pests by combining biological, cultural and chemical tools in a way that minimises economic, environmental and health risks" Cliff Ohmart, Vice-President SureHarvest, California USA speaking at ENDURE's 2008 International Conference in 2008.

In many European countries today, the systematic use of pesticides is questioned because of the awareness of undesirable negative effects on ecosystems, animal species, and human health.

In 2009 the European Parliament approved a new European Union pesticides legislation that will see some 'active substances' (the chemical ingredients of pesticides) banned. In particular the highly toxic chemicals that are known to cause cancer. More information about the legislation can be found on the ENDURE website [here](#).

Coherent and re-oriented efforts from the research community and development institutions are now in demand as a great diversity of plant protection systems emerge throughout the EU in response to the level of ambition in reducing the use of chemical pesticides. New technologies and practices offered to producers will also be required to support the changes.

The event is aimed at stakeholders in the current and new technologies, and regulatory aspects, of biopesticides and IPM. As well as the companies engaged in the manufacturing and supply chains that will be affected by changes in legislation, technology and associated farming practices and of course the farmers themselves and representative bodies from the Agricultural Sector.

The EEN will facilitate a networking session to enable participants to make new contacts that might lead to both commercial and technology development partnerships, addressing new markets for biopesticides and other IPM component technologies.

Rory Hillocks, an expert in IPM from the European Centre for Integrated Pest Management ([EUCIPM](#)) based at NRI will be giving a talk during the event, as well as IBMA, the Chemical Regulation Directorate, East Malling Research and the Pesticide Action Network.

To register your interest and to reserve a place at this event, please respond by email or telephone to:

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